

EXHIBITOR PROSPECTUS

Rise Up and Be a Part of the ASHA Convention

This November, ASHA members and related professionals will be looking forward to uniting at the **ASHA Convention in Washington, D.C.** They'll be swapping stories about how they managed their practice, research or teaching during the pandemic and sharing solutions they found. And, more than ever before, they'll be looking for your tools, resources and services to rise to the new challenges of their workplaces.

Learn more about ASHA members and why exhibiting at the ASHA Convention is a can't-miss opportunity to reach your customers.

ASHA Members **by the Numbers***

218,314
TOTAL
MEMBERS

758
DUALY
CERTIFIED

13,727
CERTIFIED
AUDIOLOGISTS

75%
CLINICAL
SERVICE
PROVIDERS

222
SUPPORT
PERSONNEL

188,143
CERTIFIED SPEECH-
LANGUAGE PATHOLOGISTS

10,179
NSSLHA/STUDENT
MEMBERS

4,758
CERTIFICATION
IN PROGRESS

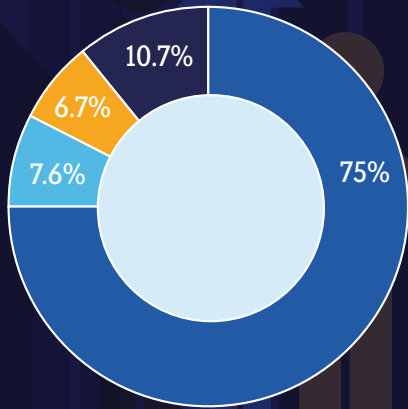
**2020 membership data*

ASHA Member Demographics

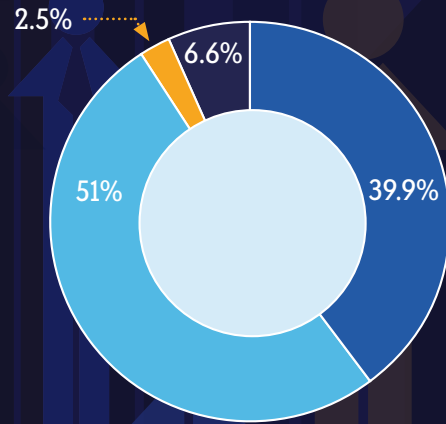
Our members come from a variety of professional settings and roles in their workplaces.*

PRIMARY WORK SETTINGS

Audiologists



Speech-Language Pathologists

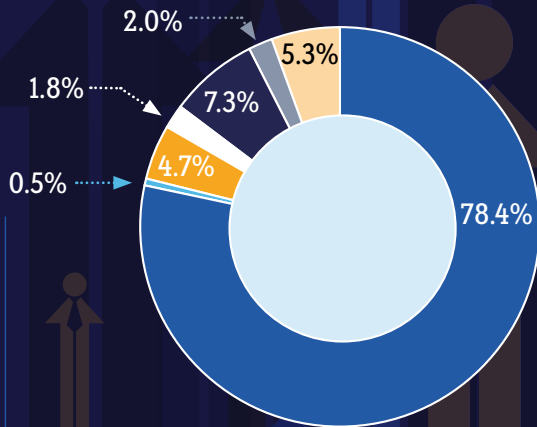


Health Care	75%
School-Based	7.6%
College/Universities	6.7%
Other	10.7%

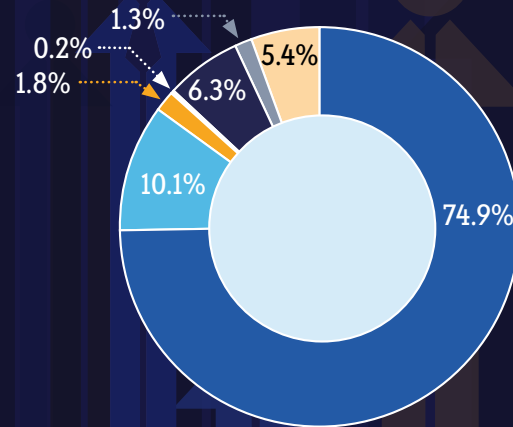
Health Care	39.9%
School-Based	51.0%
College/Universities	2.5%
Other	6.6%

TITLE / ROLE

Audiologists



Speech-Language Pathologists



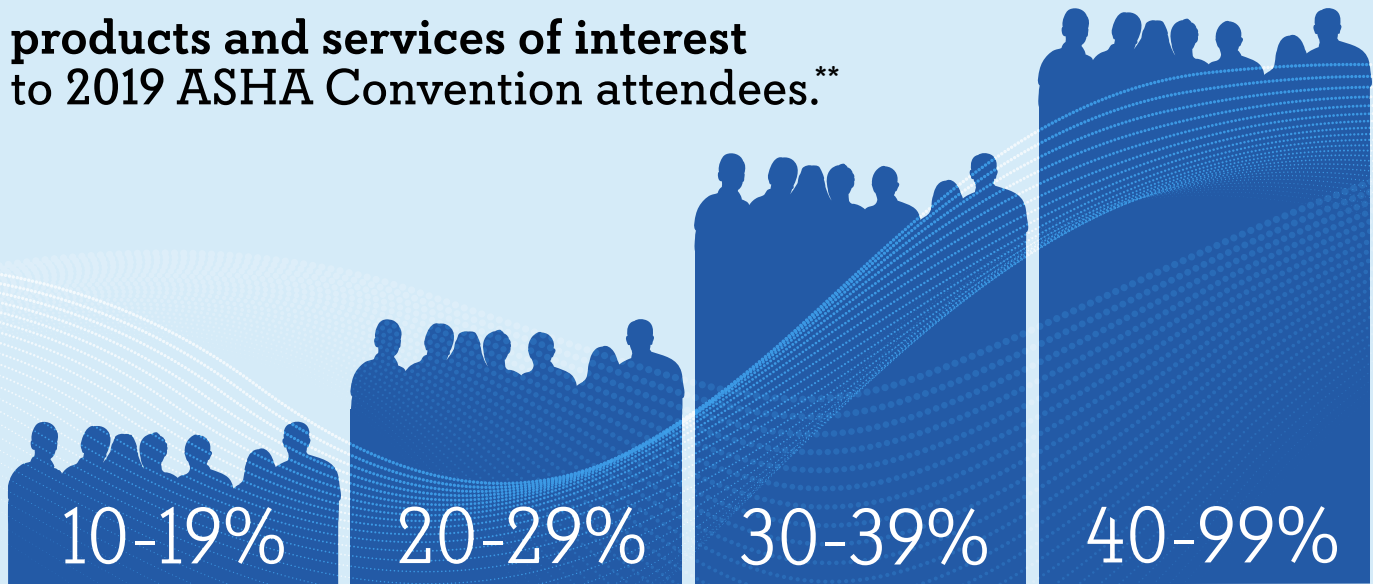
Clinical Service Provider	78.4%
Special Education Teachers	0.5%
College/University Professors	4.7%
Researcher	1.8%
Administrator	7.3%
Consultants	2.0%
Other	5.3%

Clinical Service Provider	74.9%
Special Education Teachers	10.1%
College/University Professors	1.8%
Researcher	0.2%
Administrator	6.3%
Consultants	1.3%
Other	5.4%

*2020 membership data

TOP 25

products and services of interest
to 2019 ASHA Convention attendees.**



• Speech Sound Disorders

- Assistive Technology
- Apps/Software
- Bilingual/Multicultural Populations
- Feeding/Nutrition
- Fluency/Stuttering
- Literacy
- Neurogenic Speech and Language
- Pragmatics
- Receptive Language
- School-based Practice
- Social Communications
- Speech/Language/Swallowing Treatments

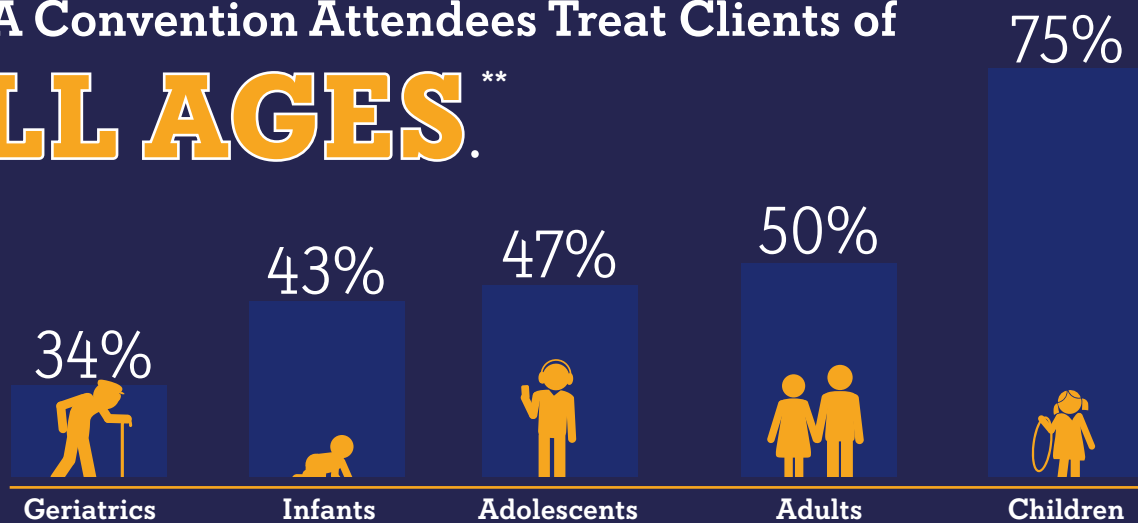
- Aphasia
- Articulation/Phonology
- Assessments/Evaluations: Speech and Language
- Cognitive Communication
- Developmental Disorders
- Dysphagia/Swallowing
- Early Intervention
- Language Disorders

- Augmentative/Alternative Communication (AAC)
- Apraxia/Dysarthria/Motor Speech
- Autism
- Expressive Language

**2019 attendee data

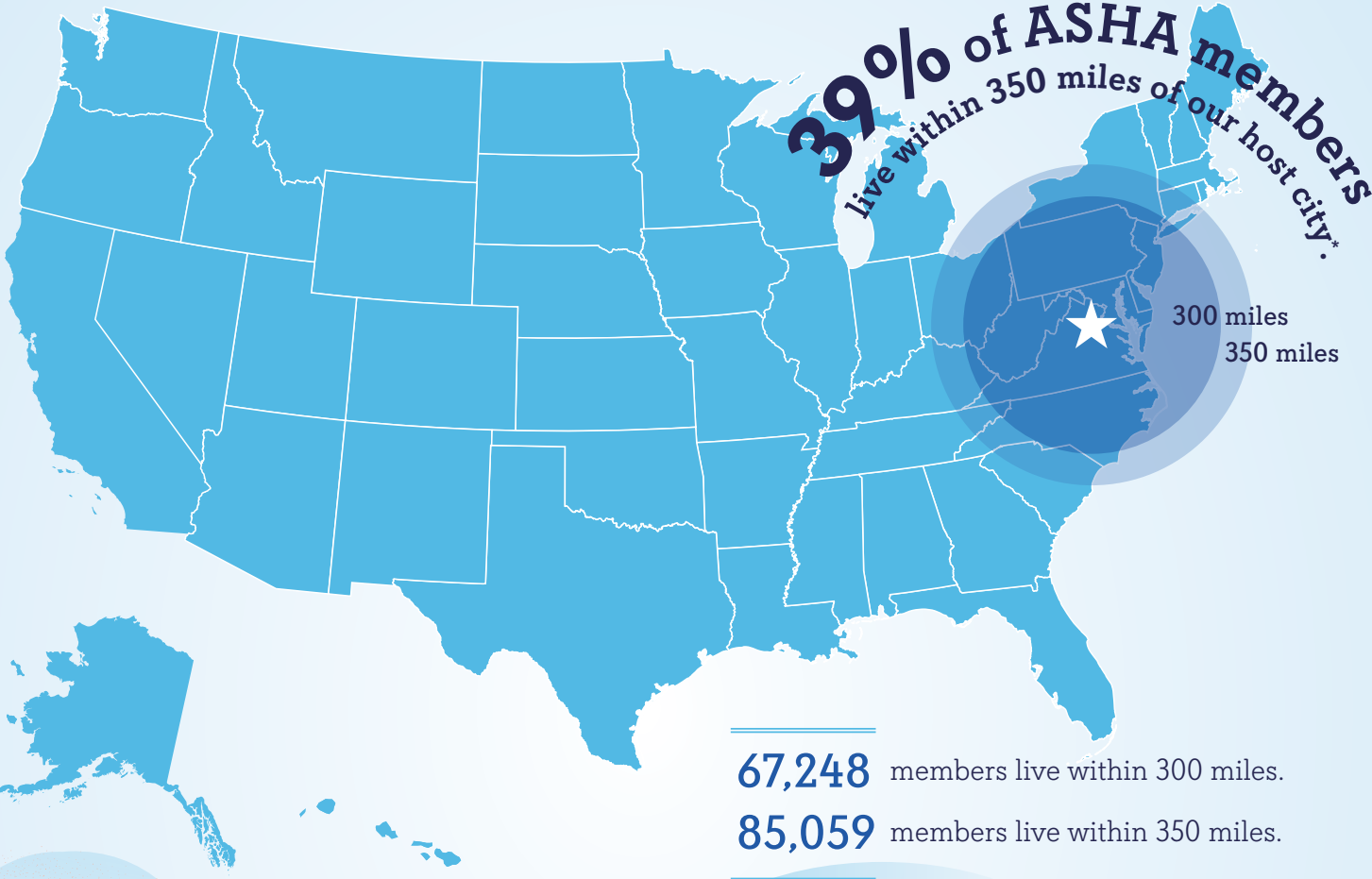
ASHA Convention Attendees Treat Clients of

ALL AGES.**



**2019 attendee data

Many ASHA members live in close proximity to Washington, D.C.



**2020 membership data*



Become an ASHA Exhibitor and Join Us in Washington, D.C.!

Learn more about exhibiting at the
2021 ASHA Convention and
sign up today!

Visit www.convention.asha.org/exhibitors
for information about booth packages and rates,
or contact us at exhibits@asha.org.



ASHA
American
Speech-Language-Hearing
Association